



**Vistoso Community Association**  
**Communications Committee – June 10<sup>th</sup>, 2020**  
**Zoom Platform - GENERAL SESSION MINUTES – APPROVED**

- The meeting was called to order at approximately 3:00 pm. Members present were Sarah Nelson, Dan Sturmon, Jim Dobbin, Dena AuCoin, and Pat Gutman. Also present with FirstService Residential was General Manager Colleen Holland, Administrative Assistant, Alexa Byrd. Interested member was Steve McCabe.
- Approval of May 13<sup>th</sup>, 2020 Minutes –**Dan Sturmon moves to approve May 13<sup>th</sup>, 2020 minutes, seconded by Jim Dobbin, motion carried unanimously.**
- Welcome Members – Alexa Byrd welcomes all new members to the committee.
- Guidelines – Sarah Nelson went over all the guidelines and verified that each member reviewed all guidelines.
- Going Green – The committee discussed advertising prices. The prices will need to change but the committee needs to see how the ads will work first. Alexa Byrd presented the post card that will be mailed on June 12<sup>th</sup>. Dena AuCoin discusses when the newsletter will be sent each month and the process. Dena AuCoin also explained briefly what the content will look like. Advised to the committee they will see a rough draft before it gets sent to the community.
- Website – Jim Dobbin explains there isn't anything new to the website. Sarah Nelson confirms with Jim Dobbin that he will be presenting "Tips & Trick" to the community during the Board Meeting pertaining to the website.
- As Brought Forth – None
- With there being no further business, a motion to adjourn at approximately 4:00 pm was made. **Motion carried unanimously.**

Next Meeting Date – Wednesday July 8<sup>th</sup>, 2020 @ 3pm – Zoom Platform