



Vistoso Community Association
Communications Committee – July 8th, 2020
Zoom Platform - GENERAL SESSION MINUTES - APPROVED

- The meeting was called to order at approximately 3:00 pm. Members present were Sarah Nelson, Dan Sturmon, Jim Dobbin, Dena AuCoin, and Pat Gutman. Also present with FirstService Residential was General Manager Colleen Holland.
- Approval of June 10, 2020 Minutes –**Dan Sturmon moves to approve June 10, 2020 minutes, seconded by Jim Dobbin, motion carried unanimously.**
- Colleen announced that Alexa Byrd will be moving up and on to another FirstService Residential client as the Assistant Community Manager of Verdana at Ventana. We wish Alexa the best. Rest assured prior to Alexa’s move we will have her replacement fully trained in the Administrative Assistant/Compliance Coordinator position.
- Website – Sarah Nelson confirmed with Jim Dobbin that he will be presenting more website “Tips & Tricks” to the community during the July 30, 2020 Board General Session meeting. Jim’s volunteer assistant is currently unavailable for several months; leaving Jim basically on his own for additions to the website. Staff will ensure Jim’s inclusion on all agendas, minutes, etc. for website posting. Word is the preferred platform to receive documents for the website.
- Going Green 1st addition (July 3, 2020) –
 - 1) Feedback from Committee: Overall the new format has been well received by the community. Colleen reported that we have only had 1 request for a printed version thus far. Discussed advertisers pricing. Currently we are including 2020 prepaid advertisers (3); good comments about being able to click on the advertiser and go right to their website. We will monitor the statistics and set pricing for 2021 as soon as possible.
 - 2) Future considerations: Discuss accomplishments. Add a call for feedback at the bottom of the digital newsletter.
- As Brought Forth – None
- With there being no further business, a motion to adjourn at approximately 4:06 pm was made. **Motion carried unanimously.**

Next Meeting Date – Wednesday August 12, 2020 @ 3pm – Zoom Platform