



Vistoso Community Association
Communications Committee – August 12th, 2020
Zoom Platform - GENERAL SESSION MINUTES APPROVED

- The meeting was called to order at approximately 3:00 pm. Members present were Sarah Nelson, Dan Sturmon, Jim Dobbin, Dena AuCoin, and Pat Gutman. Also present with FirstService Residential was General Manager Colleen Holland, Assistant Manager Trenais Bryant and Administrative Assistance Michell Alvarez.
- Approval of July 8th, 2020 Minutes – **A motion was made to approve of July 8th minutes by Dena AuCoin, seconded by Dan Sturmon, motion carried unanimously.**
- Newsletter: A solution needs to be brought forward to advertise in the newsletter. It was brought forth that since we are in transition phase should we continue to use advertisers or sponsors each month. We also need to find a solution for advertising and costs moving forward. The goal is to promote Rancho Vistoso businesses. Topics for AAA article is their current work order process and what it looks like for homeowners.
- Website: No big changes have been made. The focus currently is updating the calendar and keeping up with agendas.
- New Business: The committee discussed if we should give an opportunity to sub associations to have their own page on our website. Key projects were discussed for the pipeline these included, continuing to update the website and address issues; a constant update of the newsletter; assist with modernizing the monuments; address any issues, positives, accomplishments.
- As Brought Forth: Eventually explain the work order process on the website and refer homeowners to their connect portal should they need to submit a work order.
- With there being no further business, a motion to adjourn at approximately 4:00 pm was made. **Motion carried unanimously.**

Next Meeting Date – Wednesday September 9th, 2020 @ 3pm – Zoom Platform