



**Vistoso Community Association**  
**Communications Committee – Date:05/12/21**  
**Zoom Platform - GENERAL SESSION MINUTES Draft**

- The meeting was called to order at approximately 1:00 pm. Members present were Sarah Nelson, Daniel Sturmon, Jim Dobbin, Cheryl Kensington, and Robert Mariani. Also present with FirstService Residential was General Manager, Barbara Daoust and Administrative Assistant, Stephanie Medart.
- Adopt Agenda – **A motion was made by Daniel Sturmon to adopt the agenda and seconded by Robert Mariani. Motion carried unanimously.**
- Approval of Minutes – **A motion was made to approve the minutes of February 10, 2021 by Daniel Sturmon, seconded by Robert Mariani. Motion carried unanimously.**
- Newsletter Discussion
  - a. Schedule- Newsletter Production Schedule was agreed upon by the Committee.
  - b. Articles and Topics for Inclusion in the Newsletter –
    - 1) Introduction of FirstService Staff
    - 2) Committee of the Month-Compliance
    - 3) Painting Approval Reminder
    - 4) Illegal Dumping/Feeding Wildlife
    - 5) Updated Park Rules
    - 6) Pet Waste
    - 7) “Get to Know the Guidelines Series”
    - 8) Center Point & other Sub-Association Private Amenities
    - 9) Preserve Vistoso
    - 10) Community Volunteers
    - 11) AAA Landscape Newsletter/Paragraph from Northwest Exterminating
- Website –
  - a. Jim Dobbin presented Analytics Information
  - b. Jim Dobbin discussed streamlining
  - c. Discussion on shortening the Newsletter and instead offering a short excerpt of article with a link to read the full story
- Scheduled follow-up meeting for May 26 @ 1 p.m.
- With there being no further business, a motion to adjourn at approximately 2:01 p.m. was made. **Motion carried unanimously.**

Next Meeting Date: Wednesday June 9, 2021 @ 1:00pm – Zoom Platform