



Vistoso Community Association
Communications Committee – Date: June 9, 2021
Zoom Platform - GENERAL SESSION MINUTES Draft

- The meeting was called to order at approximately 1:00 pm. Communications Committee Members present were Daniel Sturmon, Jim Dobbin, Cheryl Kensington, and Bob Mariani. Also present with FirstService Residential was Community Coordinator, Stephanie Medart.

Guests were John Davis and David Light.

- Adopt Agenda – **A motion was made by Jim Dobbin seconded by Cheryl Kensington. Motion carried unanimously.**
- Approval of Minutes – **A motion was made to approve the minutes of May 12, 2021 by Cheryl Kensington, seconded by Jim Dobbin. Motion carried unanimously.**
- Newsletter Discussion

a. Articles –

- 1) List Calendar of VCA committee activities
- 2) Fourth of July Office Hours
- 3) Online billing and E-Statements
- 4) Tennis Court Key Cards
- 5) BOD Photo's/Bio's
- 6) Master/Sub-association
- 7) "Staying Hydrated"
- 8) Playground Equipment Update
- 9) Overnight Street Parking
- 10) Online Paint Pallet
- 11) "Get to Know"-Finance Committee

- b. Sponsors – Stephanie Medart announced Golden Goose Thrift Shop as a new Sponsor.
- c. Discussion of adding a table of contents to Newsletter brought forth by Guest David Light.
- d. Discussion of graphics in Newsletter brought forth by Cheryl Kensington.

- Website –

- a. Analytics for the website and audience report were presented by Jim Dobbin.
- b. Discussion of missing Board Minutes
- c. Discussion of adding Agenda's to the Meeting Calendar
- d. Discussion of VCA Board Meeting Advertisements on the Website and in Newsletter



- With there being no further business, a motion to adjourn at approximately 2:21pm was made. **Motion carried unanimously.**

Next Meeting Date: Wednesday July 14, 2021 @ 1:00pm – Zoom Platform