



Vistoso Community Association
Communications Committee – Date: July 14, 2021
Zoom Platform - GENERAL SESSION MINUTES Draft

- The meeting was called to order at approximately 1:00 pm. Communications Committee Members present were Daniel Sturmon, Jim Dobbin, Cheryl Kensington, and Bob Mariani. Also present with FirstService Residential was Community Coordinator, Stephanie Medart and Compliance Coordinator, Joseph Watson.
- Adopt Agenda – **A motion was made by Bob Mariani and seconded by Jim Dobbin. Motion carried unanimously.**
- Approval of Minutes – **A motion was made to approve the minutes of June 9, 2021 by Jim Dobbin, seconded by Bob Mariani. Motion carried unanimously.**
- Newsletter Discussion
 - a. Sponsors – Decided not to take on more sponsors at this time
 - b. Committee Distribution Calendar – Committee agreed on the calendar for August Newsletter
 - c. Topics are to include
 - Monthly excerpt on things to do in Tucson
 - Characteristics of a Positive Neighbor
 - CC&R current guidance on residential Leases & Rentals
 - Updating Association Builder Specific CC&R's, Design Guidelines and Bylaws
 - Rules on String Lighting
 - Information on action items of BOD
 - Discussed options for holding a school supply drive
- Newsletter Process Status - Committee decided that a Table of Contents should be created for future newsletters. The committee also agreed that articles have been too long and that a link will be provided to read the article on the Rancho Vistoso HOA website.
- Website –
 - a. Analytics for the website were presented.
 - b. Discussion on the Resident Feedback Form
 - c. Jim Dobbin presented Power Point on what is/isn't working in the newsletter
- With there being no further business, a motion to adjourn at approximately 2:17 was made. **Motion carried unanimously.**

Next Meeting Date: Wednesday August 11, 2021 @ 1:00pm – Zoom Platform