



Vistoso Community Association
Communications Committee – Date: August 11, 2021
Zoom Platform - GENERAL SESSION MINUTES Draft

- The meeting was called to order at approximately 1:00 pm. Members present were Sarah Nelson, Daniel Sturmon, Jim Dobbin, Cheryl Kensington, and Bob Mariani. Also present with FirstService Residential was Administrative Assistant, Stephanie Medart.
- Adopt Agenda – **A motion was made by Bob Mariani and seconded by Cheryl Kensington. Motion carried unanimously.**
- Approval of Minutes – **A motion was made to approve the minutes of July 14, 2021 by Bob Mariani, seconded by Cheryl Kensington. Motion carried unanimously.**
- Newsletter Discussion
 - a. Sponsors – No change in sponsors
 - b. Committee Distribution Calendar – Approved calendar
- Newsletter Articles –
 - a. RV Parking
 - b. Follow-Up School Drive
 - c. President's Column
 - d. ARC Form and DIY Projects
 - e. Renting of pools
 - f. General Session Board Meeting Summary
 - g. Compliance/Fine Policy
 - h. Need-To-Know/New Residents
- Website –
 - a. Analytics for the website and audience report were presented by Jim Dobbin. Report showed that the Newsletter received 3x more clicks than the previous month.
 - b. Jim Dobbin offering class on Word Press
- With there being no further business, a motion to adjourn at approximately 2:00pm was made. **Motion carried unanimously.**

Next Meeting Date: Wednesday September 8, 2021 @ 1:00pm – Zoom Platform