



Vistoso Community Association
Communications Committee Date: November 9, 2021
Zoom Platform - GENERAL SESSION MINUTES Draft

- The meeting was called to order at approximately 1:00 pm. Members present were Daniel Sturmon, Jim Dobbin, Cheryl Kensington, and Bob Mariani. Also present with FirstService Residential was Administrative Assistant, Stephanie Medart.
- Adopt Agenda – **A motion was made by Bob Mariani and seconded by Jim Dobbin. Motion carried unanimously.**
- Approval of Minutes – **A motion was made to approve the minutes of October 13, 2021 by Jim Dobbin, seconded by Cheryl Kensington. Motion carried unanimously.**
- Website –
 - a. Analytics for the website and audience report were presented by Jim Dobbin
 - b. Discussion of positive feedback from Resident Survey
- Newsletter Discussion
 - a. Committee Distribution Calendar – Approved calendar
 - b. Agreed to cut back on Newsletter content during the election months
- Newsletter Articles –
 - a. Accrual Budget Systems
 - b. Board Report
 - c. Oro Valley Holiday Events
 - e. Holiday Lights Reminder
 - f. Design Guidelines-Sheds
 - g. Call for Candidates Committees/BOD
 - h. Oro Valley Community Academy
- With there being no further business, a motion to adjourn at approximately 1:45pm was made. **Motion carried unanimously.**

Next Meeting Date: Wednesday December 15, 2021 @ 1:00pm – Zoom Platform

Calendar

January

Meeting	15-Dec
Content Due Date	29-Dec
Completion Due Date	30-Dec
Review Due Date	3-Jan
Submission Set Date	5-Jan
Send Date	7-Jan