

Vistoso Community Association Board of Directors Nomination Application

Member Name: Gayle Lopez

1. Please provide your statement of interest.

I am interested in helping the VCA meet the needs of its members and ensuring that Rancho Vistoso remains a highly desirable place to live. As a VCA board member, I will obtain input from members on needs/expectations prior to making decisions, collect data necessary to make fact-based decisions, adhere to fiscally responsible spending/investment practices, proactively communicate with members about issues that affect our community, and retain the natural beauty of our community.

- 2. Briefly list any business and/or volunteer positions you have held recently.
 - VCA President, March 2022 Present
 - VCA Communications Chair, March 2022 Present
 - VCA Treasurer, March 2020 March 2021
 - VCA Finance Committee Chair, March 2020 March 2021
 - VCA Director, November 2019 Present
 - Preserve Vistoso Board Member, 2018-2019
 - Preserve Vistoso Chair of Marketing, Communications, and Membership, 2018-2019
- 3. Briefly list the skills and expertise you possess that would directly contribute to the success of the board and benefit the community.

Having 3 years of experience on the VCA BOD provides the vantage point of understanding the most pressing issues facing our community, the priorities, and perhaps more importantly, how to work within the required framework to get things done. This experience has resulted in a deep knowledge of our community, the CC&Rs, VCA supplier contracts, and administrative and financial processes/practices. In addition, I bring 35+ years in business leadership with P&L responsibility, extensive contract negotiating experience, tech savvy, strong analytical & problem-solving skills, ability to set and execute strategies that deliver results, proven team building and leadership skills. Education: BS & MBA.

4. What do you see as the most important issues facing this community?

Under my leadership as President, the VCA focused on investing in infrastructure, increasing transparency, inclusive decision making based on facts, and building a sense of community. In addition, relocated the VCA office to a community-central, more cost-effective location. Significant progress has been made in all 4 focus areas. Continued progress is needed 2023. We also need to increase member input on issues facing the community and take actions to conserve water.

5. Please enter your 150-word (or less) Bio below.



Purchased first property in Rancho Vistoso in 2006. Prior to retiring in 2018, spent 35+ years in business leadership with P&L responsibility. As Treasurer, lead Finance Committee in projects that saved tens of thousands of dollars by decreasing contract costs, getting reimbursed for over billings, executing process improvements, and holding suppliers accountable. Leadership requires providing support and guidance, not micromanaging. It also requires the ability to compromise. Following these principals as President, was able to focus VCA resources where they were most needed. Invested \$500,000 back into the community to make it safe and attractive. Implemented disciplines that increased fiscal responsibility, effective/inclusive decision making, and accountability by suppliers, board, committee, and staff members. There is so much more to do for our community. I welcome the opportunity to continue to devote my time, talents, and energy keeping Rancho Vistoso, the envy of Oro Valley and a great place to live.