

APPROVED



**Vistoso Community Association**  
**Communications Committee – June 12th, 2024**  
**Zoom Platform - Communications Committee Minutes**

Members present: Randy Kohout, Tim O'Keefe, Kathleen Hernandez, Joe Affinati  
Staff Present with FirstService Residential: General Manager, Barbara Daoust and Assistant Community Manager, Timothy Holt Jr.

**I. Call to Order**

*The meeting was called to order at approximately 1:00 p.m.*

**II. Adopt Agenda**

*Tim O'Keefe moved to adopt the agenda, which was seconded by Randy Kohout. The motion was carried unanimously.*

**III. Approve May 8, 2024, Minutes**

*Joe Affinati moved, seconded by Kathleen Hernandez, to approve the May 8th, 2024, minutes. The motion carried unanimously.*

**IV. Review of May Newsletter and Stats**

The committee reviewed articles that had the most clicks and visits in the May Newsletter.  
Greetings from the board: 90  
Did you know: 93  
Snapshot: 70  
Critter of the month: 50  
AAA Landscape: 41  
Member Corner: 119

**V. Discussion of June Newsletter Articles and Distribution**

The theme for June's "Greeting from the Board" will focus on Vistoso Trails Nature Preserve. "Did You Know" will center on AZ HB 2298. The 'Oro Valley Path Forward' article will be featured.

**VI. Discussion of the MailChimp Newsletter Distribution for the June Newsletter**

The June newsletter will have the same distribution as the May edition.

APPROVED

**VII. Discussion of July Newsletter Article Themes & Topics**

Kathleen Hernandez to research and feature suggested Day Trips ideas on the July newsletter to the community. Management will follow up with Board President Matt Wood in having the Association Attorney to write an article or do a video regarding AZ HR 2298.

Randy moved motion, seconded by Kathleen to reschedule Communication Committee meeting to the 2<sup>nd</sup> Thursday of each month at 3:00pm. Motion carried unanimously by all members.

A headshot was requested to be added to the community website by Tim O' Keefe to show the new assistant manager, Timothy Holt Jr. Headshot was sent to Tim O' Keefe as requested via email.

**VIII. Adjournment**

The next meeting is tentatively scheduled for Thursday, July 11th, 2024, at 3:00 PM.

With no further business, Kathleen Hernandez motioned to adjourn the meeting at 1:58 p.m., which Randy Kohout seconded. The motion carried unanimously.