



Vistoso Community Association
Communications Committee – July 11th, 2024
Zoom Platform - Communications Committee Minutes Draft

Members present: Randy Kohout, Tim O'Keefe, Kathleen Hernandez, Joe Affinati
Staff Present with FirstService Residential: General Manager, Barbara Daoust and Assistant Community Manager, Timothy Holt Jr.

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

Randy Kohout moved to adopt the agenda, which was seconded by Tim O'Keefe. The motion was carried unanimously.

III. Approve June 12th, 2024, Minutes

Joe Affinati moved motion to accept as presented, seconded by Tim O'Keefe, to approve the June 12th, 2024, minutes. The motion carried unanimously.

IV. Review of June Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the June Newsletter.
Greetings from the board: 454
Did you know: 149
Snapshot: 91
Critter of the month: 49
AAA Landscape: 44
Member Corner: 0

V. Discussion of July Newsletter Articles and Distribution

The theme for July's "Greeting from the Board" will focus on the Granite Rock placement, tonnage and ten common areas of the community. "Did You Know" will center on 50 interesting facts of AZ. The 'Oro Valley Path Forward' article will be featured.

VI. Discussion of the MailChimp Newsletter Distribution for the July Newsletter

The July newsletter will have the same distribution as the June edition.

VII. Discussion of July Newsletter Article Themes & Topics

Kathleen Hernandez to research and feature suggested Day Trips ideas in the July newsletter to the community. Attorney Association agreed to give legislative update on August 19th, 2024, at 3:00pm which will include the parking AZ HR 2298 Bill. Parks & Landscape narratives to be updated on the community website.

VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, August 8th at 3:00PM..

With no further business, Kathleen Hernandez motioned to adjourn the meeting at 3:24 p.m., which Joe Affinati seconded. The motion carried unanimously.