



COMMUNITY ASSOCIATION

[www.ranchovistosohoa.com](http://www.ranchovistosohoa.com)

**Vistoso Community Association**

**Communications Committee – August 8<sup>th</sup>, 2024**

**Zoom Platform - Communications Committee Minutes Draft**

Members present: Randy Kohout, Tim O’Keefe, Kathleen Hernandez

Absent: Joe Affinati

Staff Present with FirstService Residential: General Manager, Barbara Daoust and Assistant Community Manager, Timothy Holt Jr.

**I. Call to Order**

*The meeting was called to order at approximately 3:00pm.*

**II. Adopt Agenda**

*Tim O’Keefe moved to adopt the agenda, which was seconded by Kathleen Hernandez. The motion was carried unanimously.*

**III. Approve June 12<sup>th</sup>, 2024, Minutes**

*Tim O’Keefe moved motion to accept as presented, seconded by Kathleen Hernandez , to approve the July 11<sup>th</sup>, 2024, minutes. The motion carried unanimously.*

**IV. Review of July Newsletter and Stats**

The committee reviewed articles that had the most clicks and visits in the July Newsletter.

Greetings from the board: 93

Did you know 52

Snapshot: 77

Critter of the month: 57

AAA Landscape: 3

Member Corner: 40

**V. Discussion of August Newsletter Articles and Distribution**

The theme for August’s “Greeting from the Board” will focus on the Honeybee Bridge Grant Repair and Wellness Pet from OVPD. “Did You Know” will center on AZ Parks and OV Parks. The ‘Oro Valley Path Forward’ article will be featured.

**VI. Discussion of the MailChimp Newsletter Distribution for the August Newsletter**

The August newsletter will have the same distribution as the July edition, and feature the upcoming Fall Community Yard Sale on October 19<sup>th</sup>, 2024.

#### **VII. Discussion of September Newsletter Article Themes & Topics**

The September Newsletter will feature articles about National Night Out & Family Academy.

#### **VIII. Discussion of 2025 Budget**

\$10,000 request for the Social Media Project to the Finance Committee.

#### **IX. Adjournment**

The next meeting is tentatively scheduled for Thursday, September 15<sup>th</sup>, 2024 at 3:00PM..

With no further business, Kathleen Hernandez motioned to adjourn the meeting at 3:29p.m., which Tim O'Keefe seconded. The motion carried unanimously.