



Vistoso Community Association
Communications Committee – September 12th, 2024
Zoom Platform - Communications Committee Minutes

Members present: Randy Kohout, Tim O’Keefe, Joe Affinati

Absent: Kathleen Hernandez

Staff Present with FirstService Residential: General Manager, Barbara Daoust and Assistant Community Manager, Timothy Holt Jr.

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

Randy Kohout moved to adopt the agenda, which was seconded by Tim O’Keefe. The motion was carried unanimously.

III. Approve August 8th, 2024, Minutes

One change was made, under VIII. Discussion of 2025 Budget to delete the AZ House Bill signs and quantity and to add social media project of \$10,000.

Randy Kohout moved motion to accept amended minutes, seconded by Tim O’ Keefe. The motion carried unanimously.

IV. Review of August Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the July Newsletter.

Greetings from the board: 76

Did you know 56

Snapshot: 102

Critter of the month: 46

AAA Landscape: 58

Member Corner: 0

V. Discussion of September Newsletter Articles and Distribution

The theme for September “Greeting from the Board” will focus on the Community Yard Sale, Fall Event, Community Manager Email, and Blue Envelope Program from OVPD. “Did You Know” will center on Sun City Arts & Crafts. The ‘Oro Valley Path Forward’ article will be featured.

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~~**VI. Discussion of the MailChimp Newsletter Distribution for the August Newsletter**~~

This topic category was recommended by the committee to be removed from future agendas.

VI. Discussion of October Newsletter Article Themes & Topics

The October Newsletter will feature articles about Halloween Decorations, Parking Issues and Water Consumption Article.

VII. Adjournment

The next meeting is tentatively scheduled for Thursday, October 10th, 2024, at 3:00PM.

With no further business, Randy Kohout motioned to adjourn the meeting at 3:35p.m., which Tim O'Keefe seconded. The motion carried unanimously.