



Vistoso Community Association
Communications Committee – November 14th, 2024
Zoom Platform - Communications Committee Minutes

Members present: Tim O’Keefe, Joe Affinati and Kathleen Hernandez

Absent: Randy Kohout

Staff Present with FirstService Residential: General Manager, Barbara Daoust and Assistant Community Manager, Timothy Holt Jr.

I. Call to Order

The meeting was called to order at approximately 2:58pm.

II. Adopt Agenda

One topic was added to the agenda, Candidates Video Recording

Kathleen Hernandez moved to adopt the amended agenda, which was seconded by Tim O’Keefe. The motion was carried unanimously.

III. Approve October 10th, 2024, Minutes

Tim O’Keefe moved motion to approve minutes, seconded by Kathleen Hernandez. The motion carried unanimously.

IV. Review of October Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the September Newsletter.

Greetings from the board: 178

Did you know 76

Snapshot: 113

Critter of the month: 39

AAA Landscape: 34

Member Corner: 0

V. Discussion of November Newsletter Articles and Distribution

The theme for November “Greeting from the Board” will focus on the Oro Valley State of Town, Economic Reports, Senior Activities and Classes, AZ Booklist. “Did You Know” will center on Things to Do In Arizona Winter. The Board of Directors article featuring President, Matt Wood will be featured.

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VI. Discussion of December Newsletter Article Themes & Topics

The December Newsletter will feature articles about Critter of the Month, Call for Candidates 2025, Dark House Program from OVPD, Let It Snow Event.

VII. Discussion of Call for Candidates – Video Recording

The committee discussed the Video Recording topic regarding 2025 Call for Candidates

VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, December 12th, 2024, at 3:00PM.

With no further business, Joe Affinati motioned to adjourn the meeting at 3:27p.m., which Tim O'Keefe seconded. The motion carried unanimously.