

APPROVED



Vistoso Community Association
Communications Committee – January 9th, 2025
Zoom Platform - Communications Committee Minutes

Members present: Tim O’Keefe, Joe Affinati, Randy Kohout and Kathleen Hernandez

Absent: N/A

Staff Present with FirstService Residential: General Manager, Barbara Daoust and Assistant Community Manager, Timothy Holt Jr.

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

Randy Kohout moved motion to adopt the agenda as presented, which was seconded by Tim O’Keefe. The motion was carried unanimously.

III. Approve December 12th, 2024, Minutes

Tim O’Keefe moved motion to approve minutes as presented, seconded by Randy Kohout. The motion carried unanimously.

IV. Review of November December and Stats

The committee reviewed articles that had the most clicks and visits in the December Newsletter.

Greetings from the board: 185

Did you know: 58

Snapshot: 87

Critter of the month: 20

AAA Landscape: 4

Member Corner: 0

V. Discussion of January Newsletter Articles and Distribution

The theme for January “Greeting from the Board” will focus on the Parking Enforcement Article, Oro Valley Arts & Crafts, Critter of the Month, Gemstone/Trivia Facts and Economic Development Report.

VI. Discussion of February Newsletter Article Themes & Topics

The February Newsletter will feature articles about Parking Enforcement Vote, Critter of the Month, Trivia Facts, and the Oro Valley February Car Show. “Did You Know” will center on Oro Valley being featured as the safest Town in Arizona.

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VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, February 13th, 2025, at 3:00PM.

With no further business, Tim O'Keefe motioned to adjourn the meeting at 3:18p.m., which was seconded by Joe Affinati. The motion carried unanimously.