

APPROVED



**Vistoso Community Association**  
**Communications Committee – February 13th, 2025**  
**Zoom Platform - Communications Committee Minutes**

Members present: Tim O’Keefe, Joe Affinati, Randy Kohout and Kathleen Hernandez

Absent: Barbara Daoust, General Manager

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr.

**I. Call to Order**

*The meeting was called to order at approximately 3:00pm.*

**II. Adopt Agenda**

*Tim O’Keefe moved motion to adopt the agenda as presented, which was seconded by Randy Kohout. The motion was carried unanimously.*

**III. Approve January 9th, 2025, Minutes**

*Randy Kohout moved motion to approve minutes as presented, seconded by Tim O’ Keefe. The motion carried unanimously.*

**IV. Review of November January and Stats**

The committee reviewed articles that had the most clicks and visits in the December Newsletter.

Greetings from the board: 198

Did you Know: 70

Snapshot: 0

Critter of the month: 66

AAA Landscape: 44

Member Corner: 0

**V. Discussion of February Newsletter Articles and Distribution**

The theme for February “Greeting from the Board” will focus on the upcoming VCA 2025 Elections Vote, Parking Enforcement Vote, Spring Cleaning in the Desert and the Historical Society.

**VI. Discussion of March Newsletter Article Themes & Topics**

The March Newsletter will feature articles about the upcoming VCA Yard Sale on April 5<sup>th</sup>, 2025, Things to do in March, Tucson Bicycle Ride, Critter of the Month, and “Did you Know?”

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**VIII. Adjournment**

The next meeting is tentatively scheduled for Thursday, March 13th, 2025, at 3:00PM.

With no further business, Kathleen Hernandez motioned to adjourn the meeting at 3:35p.m., which was seconded by Randy Kohout. The motion carried unanimously.