

APPROVED



Vistoso Community Association
Communications Committee – March 13th, 2025
Zoom Platform - Communications Committee Minutes

Members present: Tim O’Keefe, Randy Kohout and Kathleen Hernandez

Absent: Barbara Daoust, General Manager and Joe Affinati

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr.

I. Call to Order

The meeting was called to order at approximately 2:57pm.

II. Adopt Agenda

Randy Kohout moved motion to adopt the agenda as presented, which was seconded by Tim O’Keefe. The motion was carried unanimously.

III. Approve February 13th, 2025, Minutes

Kathleen Hernandez moved motion to approve minutes as presented, seconded by Randy Kohout. The motion carried unanimously.

IV. Review of February and Stats

The committee reviewed articles that had the most clicks and visits in the December Newsletter.

Greetings from the board: 194

Did you Know: 86

Snapshot:44

Critter of the month: 0

AAA Landscape: 23

V. Discussion of March Newsletter Articles and Distribution

The theme for March “Greeting from the Board” will focus on the upcoming VCA 2025 Elections Vote, Parking Enforcement Vote, Spring Cleaning in the Desert and the Historical Society.

VI. Discussion of April Newsletter Article Themes & Topics

The April Newsletter will feature articles about the upcoming VCA Yard Sale on April 5th, 2025, Celebrate Oro Valley 50yrs., AZ Bucket List, and “Did you Know?”

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VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, April 10th, 2025, at 3:00PM.

With no further business, Kathleen Hernandez motioned to adjourn the meeting at 3:13p.m., which was seconded by Tim O'Keefe. The motion carried unanimously.