

APPROVED



Vistoso Community Association
Communications Committee – April 10th, 2025
Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher, Tim O'Keefe and Randy Kohout

Absent: Joe Affinati & Kathleen Hernandez

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr and Barbara Daoust, General Manager

I. Call to Order

The meeting was called to order at approximately 3:01pm.

II. Adopt Agenda

**Two Topics were added to the agenda: GoDaddy SSL & Newsletter Date for May*

Jacqueline Lasher moved motion to adopt the amended agenda as presented, which was seconded by Tim O'Keefe. The motion was carried unanimously.

III. Approve March 13th, 2025, Minutes

Jacqueline Lasher moved motion to approve minutes as presented, seconded by Randy Kohout. The motion carried unanimously.

IV. Review of March and Stats

The committee reviewed articles that had the most clicks and visits in the December Newsletter.

Greetings from the board: 137

Did you Know: 30

Snapshot:46

Critter of the month: 24

AAA Landscape: 35

V. Discussion of April Newsletter Articles and Distribution

The theme for April will highlight "Critter of the Month", Mexican Food Festival, Election Synopsis and Golder Ranch Fire Video.

VI. Discussion of May Newsletter Article Themes & Topics

The May Newsletter will feature articles about Cinco De Mayo, Celebrate Oro Valley 50yrs., AZ Bucket List, and "Did you Know?"

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VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, May 8th, 2025, at 3:00PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:22p.m., which was seconded by Tim O'Keefe. The motion carried unanimously.