

APPROVED



Vistoso Community Association
Communications Committee – July 10th, 2025
Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher, Tim O'Keefe and Matt Wood

Absent: Gayle Lopez & Kim Roessler

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr and Barbara Daoust, General Manager

I. Call to Order

The meeting was called to order at approximately 3:01pm.

II. Adopt Agenda

Jacqueline Lasher moved motion to adopt the agenda as presented, seconded by Matt Wood. The motion carried unanimously.

III. Approve April 10th, 2025, Minutes

Jacqueline Lasher moved motion to approve minutes as presented, seconded by Matt Wood. The motion carried unanimously.

IV. Review of April, May and June Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board: 297 – 24 – N/A

Did you Know: 62 – 55 – 61

Snapshot: 42 – 64 – N/A

Critter of the month: 90 – N/A – 12

AAA Landscape: 55 – 76 – 27

V. Discussion of July Newsletter Articles and Distribution

The theme for July will highlight President – Matt Wood's article, "Critter of the Month" and the VCA Office move.

VI. Discussion of August Newsletter Article Themes & Topics

The August Newsletter will feature articles about Arizona Revised Statutes, VCA Rules, Regulations and Policies, Gaslight Theater Showtimes & Schedule, Back to School Reminders, Oro Valley Parks & Recreation and "Did you Know?"

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VII. 2026 Budget Request & Discussion

The Committee discussed budget request items for the upcoming year 2026, for the Association.

VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, August 14th, 2025, at 3:00PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:31PM, which was seconded by Tim O'Keefe. The motion carried unanimously.