

APPROVED



Vistoso Community Association
Communications Committee – August 14th, 2025
Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Tim O’Keefe, Matt Wood and Gayle Lopez

Absent: Kim Roessler

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr and Barbara Daoust, General Manager

I. Call to Order

The meeting was called to order at approximately 3:02pm.

II. Adopt Agenda

**One Topic added to agenda as General Discussion.*

Jacqueline Lasher moved motion to adopt the amended agenda, adding general discussion, seconded by Matt Wood. The motion carried unanimously.

III. Approve July 10th, 2025, Minutes

Jacqueline Lasher moved motion to approve July 10th, 2025 minutes as presented, seconded by Tim O’Keefe. The motion carried unanimously.

IV. Review of July Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board: 149

Did you Know: 33

Snapshot: 123

Critter of the month: 52

AAA Landscape: 75

Gayle Lopez moved motion to refresh Newsletters and website content for community distribution, seconded by Tim O’Keefe. The motion carried unanimously.

V. Discussion of August Newsletter Articles and Distribution

The theme for August will highlight the approved VCA 2026 Reserve Study, VCA Labor Day Office Closure, Critter of the Month, Did You Know?, and Back to School article.

VI. Discussion of September Newsletter Article Themes & Topics

The September Newsletter will feature articles about the upcoming VCA Yard Sale and VCA Fall Event which will both take place in October.

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VII. General Discussion – Added Topic

The Committee discussed options interfacing with the Nomination & Elections Committee including Timetables, Candidate Interview Video and VCA Draft Release Form.

Gayle Lopez moved motion to request \$500.00 from the Board of Directors to Interview Candidates for the VCA elections and have the Association Attorney to Draft Release Form, seconded by Tim O'Keefe. The motion carried unanimously.

VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, September 11th, 2025, at 3:00PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 4:03PM, which was seconded by Tim O'Keefe. The motion carried unanimously.