

APPROVED



Vistoso Community Association
Communications Committee – September 11th, 2025
Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Tim O'Keefe, Matt Wood and Gayle Lopez

Absent: Kim Roessler

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr and Barbara Daoust, General Manager

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

Jacqueline Lasher moved motion to adopt the agenda as presented, seconded by Matt Wood.
The motion carried unanimously.

III. Approve August 14th, 2025, Minutes

Jacqueline Lasher moved motion to approve August 14th, 2025 minutes as presented, seconded by Tim O'Keefe. The motion carried unanimously.

IV. Review of August Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board: 94

Did you Know: 138

Snapshot: 99

Critter of the month: 64

AAA Landscape: 41

V. Discussion of September Newsletter Articles and Distribution

The theme for September will highlight Fiber Optic installation article, VCA Yard Sale, VCA Fall Event, Treasurers Update Article and Oro Valley Academy – OV Path Forward

VI. Discussion of October Newsletter Article Themes & Topics

The October Newsletter will feature articles about the upcoming VCA Yard Sale and VCA Fall Event in October, VCA Guideline Language Reminder for Common Area Decorations, Oro Valley National Night Out and "Did You Know" Halloween Theme.

**Note Gayle Lopez left the meeting approximately at 3:17PM.*

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VII. Adjournment

The next meeting is tentatively scheduled for Thursday, October 9th, 2025, at 3:00PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:22PM, which was seconded by Matt Wood. The motion carried unanimously.