



Vistoso Community Association
Communications Committee – January 8, 2025
Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Gayle Lopez, Tim O'Keefe, Matt Wood

Staff Present with FirstService Residential: General Manager, Barbara Daoust, Assistant Manager, Debbie Deptula, Community Standards Coordinator, Ishanayna Shelley

I. Call to Order

The meeting was called to order at approximately 3:01pm.

II. Adopt Agenda

One topic was added to the agenda

Jacqueline Lasher motion to adopt the amended agenda, seconded by Matt Wood. The motion carried unanimously.

III. Approve November 13, 2025, Minutes

Jacqueline Lasher motion to approve the November 13, 2025 minutes as presented, seconded by Tim O'Keefe. The motion carried unanimously.

IV. Review of December Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board:

Did you Know:

Snapshot:

Critter of the month:

AAA Landscape:

V. Review of January Newsletter Articles and Distribution

The theme for January will highlight Call to the Candidates & "Did You Know", Critter of the Month.

VI. Discussion of the VCA Facebook Account Page

The Committee discussed adding a VCA Facebook Page Account for Community Distribution Information and increasing Engagement with the VCA Members. Gayle Lopez will revise the

Justification for the Communication Committee \$500 Budget Request and this will be presented to the board for consideration at the general session meeting on December 4, 2025.

VII. Adjournment

The next meeting is tentatively scheduled for Thursday, December 11th, 2025, at 3:00 PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:37 PM, which was seconded by Matt Wood. The motion carried unanimously.