

Approved



**Vistoso Community Association**  
**Communications Committee – November 13, 2025**  
**Zoom Platform - Communications Committee Minutes**

Members present: Jacqueline Lasher (Chair), Matt Wood and Gayle Lopez  
Absent: Kim Roessler, Tim O’Keefe  
Staff Present with FirstService Residential: General Manager, Barbara Daoust, Assistant Manager, Debbie Deptula, Community Standards Coordinator, Ishanayna Shelley

**I. Call to Order**

*The meeting was called to order at approximately 3:02pm.*

**II. Adopt Agenda**

One topic was added to the agenda: Video Candidate Interviews

Jacqueline Lasher motion to adopt the amended agenda, seconded by Matt Wood. The motion carried unanimously.

**III. Approve October 9th, 2025, Minutes**

Jacqueline Lasher motion to approve the October 9th, 2025 minutes as presented, seconded by Matt Wood. The motion carried unanimously.

**IV. Review of November Newsletter and Stats**

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board: 85

Did you Know: 69

Snapshot: 89

Critter of the month: 65

AAA Landscape: 44

**V. Review of December Newsletter Articles and Distribution**

The theme for December will highlight 27 holidays in “Did You Know”, Critter of the Month, VCA Office Closure for the holidays.

**VI. Discussion of the VCA Facebook Account Page**

The Committee discussed adding a VCA Facebook Page Account for Community Distribution Information and increasing Engagement with the VCA Members. Gayle Lopez will revise the Justification for the Communication Committee \$500 Budget Request and this will be presented to the board for consideration at the general session meeting on December 4, 2025.

Approved

**VII. Adjournment**

The next meeting is tentatively scheduled for Thursday, December 11th, 2025, at 3:00 PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:37 PM, which was seconded by Matt Wood. The motion carried unanimously.