

Approved



Vistoso Community Association
Communications Committee – February 12, 2026
Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Gayle Lopez, Tim O'Keefe, Matt Wood

Staff Present with FirstService Residential: General Manager, Barbara Daoust, Assistant Manager, Debbie Deptula, Community Standards Coordinator, Ishanayna Shelley

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

Jacqueline Lasher motion to adopt the agenda as presented, seconded by Matt Wood. The motion carried unanimously.

III. Approve January 12, 2026, Minutes

Jacqueline Lasher motion to approve the January 12, 2026 minutes as presented, seconded by Gayle Lopez. The motion carried unanimously.

IV. Review of February Newsletter and Stats

The February Newsletter will include information on VCA Yard Sale and RTA Voting on March 10th.

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board: **91**

Did you Know: **15**

Snapshot: **61**

Critter of the month:

AAA Landscape: **67**

Notably # of people clicked on the BOD candidate links:

- **Joe Affinati** — 60 clicks (10.3%)
- **Jacqueline La** — 43 clicks (7.4%)
- **Alan Miklofsky** — 47 clicks (8.0%)
- **Oscar Miranda** — 49 clicks (8.4%)
- **Vince Roberts** — 56 clicks (9.6%)

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OTSF Candidate:

- **Craig Golden** — 24 clicks (4.1%)

Commercial Candidate:

- **Rob Feltes** — 9 clicks (1.5%)

V. Review of March Newsletter Articles and Distribution

The theme for March will highlight Candidates, “Did You Know”, thanking the Board of Directors for their service to the community, and encouraging March voting for the new VCA Board of Directors.

VI. Discussion of the VCA Facebook Account Page

Facebook is set up to be informative with links to the VCA Website.

VII. Adjournment

The next meeting is tentatively scheduled for Thursday, March 12th, 2026, at 3:00 PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:25 PM, which was seconded by Gayle Lopez. The motion carried unanimously.