

Approved



COMMUNITY ASSOCIATION

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Vistoso Community Association

Communications Committee – October 9th, 2025

Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Tim O'Keefe, Matt Wood and Gayle Lopez

Absent: Kim Roessler

Staff Present with FirstService Residential: Assistant Community Manager, Timothy Holt Jr, Barbara Daoust, General Manager and Ishanayna Shelley, Community Design Coordinator

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

**One topic was added to the agenda by Gayle Lopez under discussion for a VCA Facebook Page Account.*

Jacqueline Lasher moved motion to adopt the amended agenda, seconded by Matt Wood. The motion carried unanimously.

III. Approve September 11th, 2025, Minutes

Jacqueline Lasher moved motion to approve the September 11th, 2025 minutes as presented, seconded by Tim O'Keefe. The motion carried unanimously.

IV. Review of October Newsletter and Stats

The committee reviewed articles that had the most clicks and visits in the Newsletter.

Greetings from the board: 139

Did you Know: 218

Snapshot: 70

Critter of the month: 37

AAA Landscape: 39

V. Discussion of November Newsletter Articles and Distribution

The theme for November will highlight the 2026 VCA Elections Call for Candidates, "Did You Know", VCA Office Closure for Thanksgiving and Critter of the Month.

VI. Discussion of the VCA Facebook Page Account

The Committee discussed adding a VCA Facebook Page Account for Community Distribution Information and to increase Engagement with the VCA Members.

Approved

VII. Adjournment

The next meeting is tentatively scheduled for Thursday, November 13th, 2025, at 3:00PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:29PM, which was seconded by Matt Wood. The motion carried unanimously.