

Approved



Vistoso Community Association
Communications Committee – June 11, 2026

Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Gayle Lopez, Tim O'Keefe

Staff Present with FirstService Residential: General Manager, Barbara Daoust, Assistant Manager, Debbie Deptula, Community Standards Coordinator, Ishanayna Shelley

Guest: Matt Wood

I. Call to Order

The meeting was called to order at approximately 3:00pm.

II. Adopt Agenda

Jacque Lasher motion to adopt the agenda as presented, seconded by Tim O'Keefe. The motion carried unanimously.

III. Approve May 14, 2026, Minutes

Jacque Lasher motion to approve the May 14, 2026 minutes as presented, seconded by Gayle Lopez. The motion carried unanimously.

IV. Review of May Stats and June Newsletter

The committee reviewed articles that had the most clicks and visits in the May Newsletter.

Greetings from the board: **107**

Did you Know: **50**

Snapshot: **59**

Critter of the month: **20**

AAA Landscape: **57**

The theme for June will highlight 4th of July 250th America's Birthday & activities going on in the area & "Did You Know".

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V. Review of July Newsletter Articles and Distributions

The theme for July will highlight Information on Monsoon season & “Did You Know”.

VI. Discussion of the VCA Facebook Page

Tim O’Keefe will put together instructions on ‘How to Follow on Facebook’ for the board to review & approve to help residents understand Facebook only for information on what is going on in the community, not to comment. Tim O’Keefe will also help with stats on how many residents will be participating with the Facebook information.

VII. Adjournment

The next meeting is tentatively scheduled for Thursday, July 9th, 2026, at 3:00pm. With no further business, Jacquelin Lasher motioned to adjourn the meeting at 3:12pm, which was seconded by Gayle Lopez. The motion carried unanimously.