

Approved



COMMUNITY ASSOCIATION

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Vistoso Community Association
Communications Committee – May 14, 2026

Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Gayle Lopez, Tim O'Keefe
Guest: Matt Wood

Staff Present with FirstService Residential: General Manager, Barbara Daoust, Assistant Manager, Debbie Deptula, Community Standards Coordinator, Ishanayna Shelley

I. Call to Order

The meeting was called to order at approximately 3:02pm.

II. Adopt Agenda

Jacque Lasher motion to adopt the agenda as presented, seconded by Gayle Lopez. The motion carried unanimously.

III. Approve April 9, 2026, Minutes

Gayle Lopez motion to approve the April 9, 2026 minutes as presented, seconded by Tim O'Keefe. The motion carried unanimously.

IV. Communication Committee Charter

Gayle Lopez motioned to accept responsibilities added to the Committee Charter; all committee volunteers are prepared before each meeting, seconded by Tim O'Keefe. The motion carried unanimously.

V. Review of April Stats and May Newsletter

The committee reviewed articles that had the most clicks and visits in the April Newsletter.

Greetings from the board: **69**

Did you Know: **17**

Snapshot: **46**

Critter of the month: **10**

AAA Landscape: **41**

The theme for May will highlight Data Center Information & "Did You Know".

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VI. Review of June Newsletter Articles and Distributions

The theme for June will highlight Monsoon Information & “Did You Know”.

VII. Discussion of the VCA Facebook Page

Tim O’Keefe and Gayle Lopez will write a formal letter to the board introducing Facebook to the residents and why it will be beneficial.

VIII. Adjournment

The next meeting is tentatively scheduled for Thursday, June 9th, 2026, at 3:00 PM.

With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:26 PM, which was seconded by Gayle Lopez. The motion carried unanimously.