Approved

Vistoso
COMMUNITY ASSOCIATION
www.ranchovistosohoa.com

Vistoso Community Association
Communications Committee – July 9, 2026

Zoom Platform - Communications Committee Minutes

Members present: Jacqueline Lasher (Chair), Tim O'Keefe
Absent: Gayle Lopez
Guest: Matt Wood

Staff Present with FirstService Residential: General Manager, Barbara Daoust & Assistant Manager, Debbie Deptula

I. Call to Order

The meeting was called to order at approximately 3:03pm.

II. Adopt Agenda

Jacque Lasher motion to adopt the amended agenda, seconded by Tim O'Keefe. The motion carried unanimously.

III. Approve June 11, 2026, Minutes

Jacque Lasher motion to approve June 11, 2026, minutes as presented, seconded by Tim O'Keefe. The motion carried unanimously.

IV. Communication Committee Charter

The Communication Committee Charter was reviewed by the committee members

V. Review of Stats and June Newsletter

The committee reviewed articles that had the most clicks and visits in the April Newsletter.
Greetings from the board: **124**
Did you Know: **25**
Snapshot: **41**
Critter of the month: **10**
AAA Landscape: **63**

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VI. Review of July Newsletter Articles and Distributions

The theme for July will highlight Back to School, Voting, & “Did You Know”.

VII. Committee will provide requested funds for the Budget 2027

VIII. Review of August Articles and Distributions

Information about the October 3rd Yard Sale

VIIII. Discussion of the VCA Facebook Page

Tim O’Keefe will provide steps on how to use Facebook.

X. Adjournment

The next meeting is tentatively scheduled for Thursday, August 13th, 2026, at 3:00 PM. With no further business, Jacqueline Lasher motioned to adjourn the meeting at 3:28 PM, which was seconded by Tim O’Keefe. The motion carried unanimously.